

HEMANT RAZAK

A CREATIVE HERO

 @HEMANTRAZAK

 @RAZZMATAZZ

 @HEMANT(RAZZMATAZZ)RAZAK



Date Of Birth 9th October, 1985

Nationality Indian

CONTACT DETAILS

 +91 - 09873621707

 Hemantrazak@gmail.com

 www.therazzmatazz.in

PROFESSIONAL SUMMARY

"Razzmatazz," as he is known when donning his creative cape, is far more than just a professional—he's a Creative Hero. Armed with boundless creativity and unmatched efficiency, he is always ready to dive into the deep end and save the day from our arch-nemesis monotony. Known for his quick turnaround time, Razzmatazz combines technical brilliance with an intuitive sense of relatability. He identifies underlying problems no one else can see, and with a relentless drive, ensures that the world is not only entertained but inspired.

EXPERIENCES

COMMUNIQUE

JAN 2026 ONWARDS

Creative Group Head - Develop brand positioning, campaign concepts and presentation strategies.

SHOBIZ HAVAS

2025 - 2026

Creative Director - Transforming brand briefs into effective creative business solutions, day in and day out.

CHEIL

2024 - 2025

Creative Consultant/hero in action, he tackles brand briefs head-on, crafting creative solutions that are innovative and impactful.

NOTES OF INDIA

2018 - 2024

Director (Creative, Business, Execution)—Led the transformation of brand narratives precisely, much like a director of a blockbuster hit.

WIZCRAFT INTERNATIONAL

2015 - 2018

Senior Manager, Ideation & Strategy—Strategized, ideate and planning a mission, driving large-scale campaigns to new heights.

MASS ENTERTAINMENT

2012 - 2015

Head of Production—Managed projects with meticulous attention to detail, ensuring flawless execution like a director on set.

KINGDOM OF DREAMS

2010 - 2012

Event Head—Turned creative fantasies into reality, orchestrating immersive live events that left audiences in awe.

ENTERTAINMENT SOLUTIONS

2008 - 2010

Business Development Head—Steered business development initiatives, always on the lookout for the next big opportunity to make a creative impact.

EDUCATION

2004 ● **High School**
Delhi Tamil Education Association

2005 ● **Bachelors in Political Science (Delhi University - Dropout)**
Razzmatazz left the conventional path behind, choosing instead to follow his passion for saving the world through creativity.

SKILLS

- ✓ Writing and Research: 10/10 – Crafting narratives that not only entertain but drive meaningful change.
- ✓ Networking: 10/10 – Building connections that lead to collaborative, world-saving missions.
- ✓ Production: 10/10 – Turning creative visions into fully realized productions with seamless execution.
- ✓ Leadership: 10/10 – Guiding teams to victory with an inspiring and heroic approach to leadership.

SOFTWARE

Ppt

Pr

Fdx

Ae

AWARDS

- ✓ Best short film - Kamera 2012
- ✓ Best documentary - Special parents 2013
- ✓ Best line producer - Twist of taste 2015

TRAINING

- ✓ Strategic leadership training 2017
- ✓ Blue ocean leadership training 2018
- ✓ AI Creative development 2024

PERSONAL SUMMARY

Hemant," as he's known, lives a dual life much like your favourite comic book heroes. His day begins with the ordinary—waking up, and taking his dogs for a walk while dropping his daughter to the school bus. He gets ready for the office, grabs his lunch, kisses his woman, and heads out. But the moment he steps through those office doors, everything changes. He transforms into a Creative Hero, much like Clark Kent becoming Superman—ready to tackle complex creative challenges, brainstorm groundbreaking ideas, and save the day. With his unmatched efficiency and relentless tenacity, he's the go-to guy for brands and agencies in need of a creative force. His ability to make creativity relatable, fast, and impactful has made him a sought-after collaborator.